



SAGES 2011 Surgical Spring Week
 Annual Scientific Session & Postgraduate Courses
 March 30 – April 2, 2011 — San Antonio, Texas

Advance Program Advertising Order Form

AD PLACEMENT DEADLINE: September 24, 2010
ART MATERIALS DEADLINE: October 15, 2010

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Contact Person _____ E-Mail: _____

Advertising Agency Info (If Applicable): _____

Circulation: The SAGES 2011 Surgical Spring Week Advance Program will be distributed to 30,000 + surgeons in the U.S. and abroad, including approximately: 5000+ SAGES members and applicants, members of all IFSES member organizations, ACS, ASMBS, and surgical leaders in Europe, Japan, Canada and South America. The Advance Program will also be available on SAGES website at www.sages.org

DEADLINES:

Ad orders must be placed by **September 24, 2010**.

Camera-Ready Art, Film or Disk must be received by **October 15, 2010** with complete payment.

Note: Ad deadline precedes exhibit registration deadline.

Ad Specs:

All ads are FOUR-COLOR.

All ads are non-commissionable.

Mechanical Requirements:

Full page trim size: 8 1/2" x 11"

Half Page trim size: 8 1/2" x 5 1/2"

Option: If bleed, please bleed image 1/8" past ad size

Please indicate if your ad requires specific orientation:

Right page Left page

ADVERTISING RATES / ORDER FORM:

Ad Type	Fee	Amount
Full page – Inside Front Cover (4 Color)	\$3,950	
Full page – Inside Rear Cover (4 Color)	\$3,700	
Full Page (4 Color)	\$3,500	
Half Page (4 Color)	\$1,850	
TOTAL AD COST		
50% Deposit (Required By September 24, 2010)		
Balance Due October 15, 2010		

Enclosed is a check payable to SAGES for \$ _____

Please charge \$ _____ to the credit card below:

Visa MC AMEX Expiration: _____

Credit Card # _____

Name on Card: _____

Signature: _____

Reproduction Requirements

Macintosh CD Rom or zip disk.

FILE FORMATS ACCEPTED: InDesign CS3, Quark Xpress 6 (or lower), or Illustrator 10 (or lower) files. Please outline all fonts in Illustrator. All files should have a resolution of 300 dpi. All necessary type, placed graphic files should be in CMYK color mode and proof must accompany files. PDF files are acceptable but cannot be changed. No other formats will be accepted. Files set up incorrectly are not the responsibility of Show Management. Any troubleshooting required will be billed at \$60.00 an hour. Contact: Michi Nakayama at 310-437-0544 ext. 113, michi@sages.org.

Return completed form with check payable to SAGES to:

SAGES, Attn: Michi Nakayama - 11300 W. Olympic Blvd., Suite 600 - Los Angeles, CA 90064.

Or fax completed form with credit card information to Michi Nakayama at (310) 437-0585.